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News

Release

Sandlot Solutions to be Powered by SPINN
for Patient Engagement Solutions

ANN ARBOR, MICH, (December 19, 2013) – White Pine Systems, LLC (dba *SPINN*), a leading provider of patient engagement solutions, will become the patient portal module for Sandlot Solutions, a healthcare information technology company that provides next generation Health Information Exchange (HIE) and data sharing tools. White Pine Systems provides the opportunity for HIEs and healthcare provider organizations to engage patients in a consumer oriented exchange of data across existing directed and query-based processes.

White Pine’s core Patient Engagement platform is called *SPINN*, the Secure Personal Information & Notification Network. Unlike other emerging patient engagement systems that present information in silos (e.g. conditions, medications, allergies, etc.), *SPINN* is organized around Care Units, resulting in a user experience that is easier, quicker and more relevant for each patient and care giver. *SPINN*’s solutions give added value by improving health outcomes, reducing costs, and achieving higher rates of adoption with more frequent use.

“*SPINN*’s adaptable design improves existing healthcare solutions by offering a unique patient portal that places consumers in control of their own personal health information while making that critical information easily available,” said White Pine Systems’ Founder and CEO, Doug Dormer. “We look forward to working with Sandlot Solutions and have confidence that our personal health platform will bring tremendous added value to an already successful company.”

Sandlot Solutions offers customizable products and services that allow healthcare providers access to patient information from various sources and formats. With a community-wide approach, Sandlot Solutions effectively enhances care coordination by streamlining data sharing between providers, hospital systems and health plans. This next step explicitly involves providing the tools needed for patients to communicate across provider-focused technology platforms as offered by White Pine Systems, LLC.

“Our choice was to build the patient portal and personal health record capability ourselves, or license a module that was as flexible and configurable as we need it to be,” stated Joe Casper, Sandlot’s CEO. “*SPINN* made that choice an easy one for us! It can act as a simple and inexpensive, yet powerful, portal or PHR ... and/or it can be the untethered, interoperable,

brandable powerhouse that has created such a buzz in the industry. Once our customers understand the SPINN Care Unit capabilities, we believe it will give us a great competitive edge in the market. Needless to say, we are thrilled to partner with White Pine Systems!”

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White Pine Systems, LLC is a privately held company based in Ann Arbor, Michigan. Its flagship product, SPINN, the Secure Personal Information and Notification Network, is a low cost, fully configurable, private-labeled, patient engagement solution that engages patients and families and connects them to physicians, hospitals and other healthcare providers with new tools that increase rates of adoption and use, leading to increased satisfaction for all stakeholders, improved health outcomes and lower cost. Built to connect with the Microsoft© HealthVault™ personal health information platform, SPINN bridges the gap between EMR systems used by providers and emerging PHR platforms to achieve the promise of patient and family-centered chronic disease management. SPINN connects family, guardians and healthcare providers through their own secure personal health network to deliver the right information any time, any place. For more information, please visit www.SPINNphr.com or contact Jonathan Smolowe at 267-627-2332.

Sandlot Solutions is a leading healthcare IT company focused on fourth-generation health information exchange plus data analytics and services. Sandlot builds the connection for any organization exchanging healthcare information to improve the quality of care, manage risk and reduce costs supporting Accountable Care and other payment models. The company’s configurable technology streamlines data-sharing. Physicians receive digital envelopes within their workflow with actionable patient information and analytics, including prompts at the point of care for appropriate interventions, education and follow-up. Sandlot Solutions was founded in 2006. Visit sandlotsolutions.com for more information.